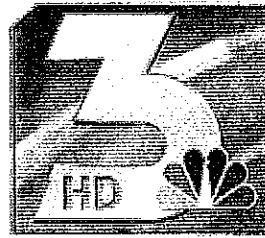


ORDER



Orders	Order / Rev:	102330	Primary AE:	Amy McCreary
	Alt Order #:	06819937	Sales Office:	BLPHI
	Product Desc:	NASIT	Sales Region:	National
	Estimate:	1249		
	Flight Dates:	10/23/12 - 10/29/12		
	Original Date / Rev:	05/31/12 / 07/19/12		
	Order Type:	GENERAL		
Agency	Name:	GMMB, Inc./ Washington D.C.		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1010 Wisconsin Ave, NW	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Nevadans Against Special Interest Tax	Revised	
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI1	Order Separation:	00:15:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PISSED, GEN	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	97	\$80,550.00	\$68,467.50
10/29/12	10/29/12	20	\$12,450.00	\$10,582.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	97	\$80,550.00	\$68,467.50	0.00
November 2012	20	\$12,450.00	\$10,582.50	0.00
Totals	117	\$93,000.00	\$79,050.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	28%	\$93,000.00
Market	100%	\$332,142.86

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	31%	\$102,964.29
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$53,142.86
KTUD	1%	\$3,321.43
KVVU	17%	\$56,464.29
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	7%	\$23,250.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/23/12	10/29/12	M-F 5-6a WakeUp w/Wagners	5-6a		MTWTF--	:30	5	\$400.001	0.00	NM	5	\$2,000.00	

WAKE UP WITH THE WAGNERS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating

Order / Rev: 102330
 Alt Order #: 06819937
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Nevadans Against Special Interest Tax!
 Product Desc: NASIT
 Estimate: 1249

KSNV

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/23/12	10/29/12	M-F	5-6a	WakeUp w/Wagners	5-6a		MTWTF--	:30	5	\$400.00	1	0.00	NM	5	\$2,000.00
M-F 5-6a WakeUp w/Wagners																	
WAKE UP WITH THE WAGNERS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/23/12 10/29/12 MTWTF-- 5 \$400.00 0.00																	
E 2	KSNV	10/23/12	10/29/12	Wake Up Early w/ Wagners	6a		430a-5a		MTWT--S	:30	4	\$200.00	1	0.00	NM	4	\$800.00
Wake Up Early Wagners																	
WAKE UP EARLY W/ THE WAGNERS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/23/12 10/29/12 MTWT--S 4 \$200.00 0.00																	
E 3	KSNV	10/23/12	10/29/12	M-F	6-7a	WakeUp w/Wagners	6-7a		MTWTF--	:30	5	\$725.00	1	0.00	NM	5	\$3,625.00
M-F 6-7a WakeUp w/Wagners																	
WAKE UP WITH THE WAGNERS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/23/12 10/29/12 MTWTF-- 5 \$725.00 0.00																	
E 4	KSNV	10/23/12	10/29/12	Today Show	CM		658a-9am		MTWTF--	:30	5	\$900.00	1	0.00	NM	5	\$4,500.00
Today Show																	
TODAY SHOW																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/23/12 10/29/12 MTWTF-- 5 \$900.00 0.00																	
E 5	KSNV	10/27/12	10/27/12	News 3 Sunrise - SATURDAY	CM		6a-7a		-----S-	:30	2	\$375.00	1	0.00	NM	2	\$750.00
News 3 Sunrise SATURDAY																	
NEWS 3 AT SUNRISE																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12 10/28/12 -----S- 2 \$375.00 0.00																	
E 6	KSNV	10/27/12	10/27/12	Saturday Today	CM		7a-9am		-----S-	:30	4	\$625.00	1	0.00	NM	4	\$2,500.00
Saturday Today																	
SATURDAY TODAY																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12 10/28/12 -----S- 4 \$625.00 0.00																	
E 7	KSNV	10/28/12	10/28/12	News 3 Sunrise - SUNDAY	CM		6a-7a		-----S	:30	1	\$375.00	1	0.00	NM	1	\$375.00
News 3 Sunrise SUNDAY																	
NEWS 3 AT SUNRISE																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12 10/28/12 -----S 1 \$375.00 0.00																	
E 8	KSNV	10/28/12	10/28/12	Sunday Today	CM		7a-8am		-----S	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
Sunday Today																	
TODAY ON SUNDAY																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12 10/28/12 -----S 2 \$500.00 0.00																	
E 9	KSNV	10/28/12	10/28/12	Meet the Press	CM		8a-9am		-----S	:30	1	\$3,000.00	1	0.00	NM	1	\$3,000.00
Meet the Press																	
MEET THE PRESS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12 10/28/12 -----S 1 \$3,000.00 0.00																	
E 10	KSNV	10/28/12	10/28/12	News 3 Today Wknd	CM		9a-930am		-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
News 3 Today																	
NEWS 3 TODAY/WKEND																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12 10/28/12 -----S 1 \$500.00 0.00																	
E 11	KSNV	10/28/12	10/28/12	Chris Matthews 9:30AM	CM		9:30a-10a		-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
Chris Matthews SUN 9:30am																	
CHRIS MATTHEWS SHOW																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12 10/28/12 -----S 1 \$500.00 0.00																	
E 12	KSNV	10/23/12	10/29/12	M-F Today Show II	3rd HCM		9-10a		MTWTF--	:30	5	\$425.00	1	0.00	NM	5	\$2,125.00
M-F Today Show II																	
TODAY SHOW II																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/23/12 10/29/12 MTWTF-- 5 \$425.00 0.00																	
E 13	KSNV	10/23/12	10/29/12		CM		10am-11am		MTWTF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00

Order / Rev: 102330
 Alt Order #: 06819937
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Advertiser: Nevadans Against Special Interest Tax!
 Product Desc: NASIT
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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Today Show III 4th H Today 4th Hour															
TODAY SHOW III															
Start Date <u>Week: 10/23/12</u> End Date <u>10/29/12</u> Weekdays <u>MTWTF--</u> Spots/Week <u>5</u> Rate <u>\$325.00</u> Rating <u>0.00</u>															
E 14	KSNV	10/23/12	10/29/12	Rachael Ray	CM	11am-12pm	MTWTF--	:30	4	\$325.001	0.00	NM	4	\$1,300.00	
RACHEL RAY															
Start Date <u>Week: 10/23/12</u> End Date <u>10/29/12</u> Weekdays <u>MTWTF--</u> Spots/Week <u>4</u> Rate <u>\$325.00</u> Rating <u>0.00</u>															
E 15	KSNV	10/23/12	10/29/12	Noon News	CM	12-1230pm	MTWTF--	:30	5	\$425.001	0.00	NM	5	\$2,125.00	
NEWS 3 AT NOON															
Start Date <u>Week: 10/23/12</u> End Date <u>10/29/12</u> Weekdays <u>MTWTF--</u> Spots/Week <u>5</u> Rate <u>\$425.00</u> Rating <u>0.00</u>															
E 16	KSNV	10/23/12	10/29/12	The Agenda 1230pm	CM	1230-1p	MTWTF--	:30	5	\$325.001	0.00	NM	5	\$1,625.00	
The Agenda 1230pm															
NEWS 4: THE AGENDA															
Start Date <u>Week: 10/23/12</u> End Date <u>10/29/12</u> Weekdays <u>MTWTF--</u> Spots/Week <u>5</u> Rate <u>\$325.00</u> Rating <u>0.00</u>															
E 17	KSNV	10/23/12	10/29/12	Days of our Lives	CM	1258p-2pm	MTWTF--	:30	2	\$425.001	0.00	NM	2	\$850.00	
Days of our Lives															
DAYS OF OUR LIVES															
Start Date <u>Week: 10/23/12</u> End Date <u>10/29/12</u> Weekdays <u>MTWTF--</u> Spots/Week <u>2</u> Rate <u>\$425.00</u> Rating <u>0.00</u>															
E 18	KSNV	10/23/12	10/29/12	The Doctors	CM	2pm-3pm	MTWTF--	:30	5	\$325.001	0.00	NM	5	\$1,625.00	
The Doctors															
THE DOCTORS															
Start Date <u>Week: 10/23/12</u> End Date <u>10/29/12</u> Weekdays <u>MTWTF--</u> Spots/Week <u>5</u> Rate <u>\$325.00</u> Rating <u>0.00</u>															
E 19	KSNV	10/23/12	10/29/12	Dr. Phil	CM	3-4p	MTWTF--	:30	5	\$450.001	0.00	NM	5	\$2,250.00	
Dr. Phil															
DR. PHIL															
Start Date <u>Week: 10/23/12</u> End Date <u>10/29/12</u> Weekdays <u>MTWTF--</u> Spots/Week <u>5</u> Rate <u>\$450.00</u> Rating <u>0.00</u>															
E 20	KSNV	10/23/12	10/29/12	News 3 at 4 (1/2 hr)	CM	4-430p	MTWTF--	:30	5	\$725.001	0.00	NM	5	\$3,625.00	
News 3 at 4															
FIRST NEWS 3 AT FOUR															
Start Date <u>Week: 10/23/12</u> End Date <u>10/29/12</u> Weekdays <u>MTWTF--</u> Spots/Week <u>5</u> Rate <u>\$725.00</u> Rating <u>0.00</u>															
E 21	KSNV	10/23/12	10/29/12	News 3 at 430pm	CM	430-5pm	MTWTF--	:30	5	\$725.001	0.00	NM	5	\$3,625.00	
News 3 at 4:30PM															
NEWS 4 AT 430P															
Start Date <u>Week: 10/23/12</u> End Date <u>10/29/12</u> Weekdays <u>MTWTF--</u> Spots/Week <u>5</u> Rate <u>\$725.00</u> Rating <u>0.00</u>															
E 22	KSNV	10/23/12	10/29/12	M-F Early News	CM	5-630p	MTWTF--	:30	5	\$1,200.001	0.00	NM	5	\$6,000.00	
M-F Early News															
EARLY NEWS															
Start Date <u>Week: 10/23/12</u> End Date <u>10/29/12</u> Weekdays <u>MTWTF--</u> Spots/Week <u>5</u> Rate <u>\$1,200.00</u> Rating <u>0.00</u>															
E 23	KSNV	10/27/12	10/27/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$675.001	0.00	NM	1	\$675.00	
Sa-Su Early News															
KSNV EARLY NEWS															
Start Date <u>Week: 10/22/12</u> End Date <u>10/28/12</u> Weekdays <u>-----S-</u> Spots/Week <u>1</u> Rate <u>\$675.00</u> Rating <u>0.00</u>															
E 24	KSNV	10/23/12	10/29/12	M-F Jeopardy	CM	630-7pm	MTWTF--	:30	5	\$1,300.001	0.00	NM	5	\$6,500.00	
M-F Jeopardy															
JEOPARDY															
Start Date <u>Week: 10/23/12</u> End Date <u>10/29/12</u> Weekdays <u>MTWTF--</u> Spots/Week <u>5</u> Rate <u>\$1,300.00</u> Rating <u>0.00</u>															
E 25	KSNV	10/23/12	10/29/12		CM	7-730pm	MTWTF--	:30	5	\$1,300.001	0.00	NM	5	\$6,500.00	

Order / Rev: 102330
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Advertiser: Nevadans Against Special Interest Tax!
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 Estimate: 1249

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
M-F Wheel																
M-F Wheel of Fortune																
WHEEL OF FORTUNE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:	10/23/12	10/29/12	MTWTF--			5	\$1,300.00		0.00							
E 26	KSNV	10/27/12	10/27/12	Weekend Jeopardy/Wh@M		630-730pm			-----S-	:30	2	\$525.001	0.00	NM	2	\$1,050.00
WKND Jeop/Wheel																
JEOPARDY/ WHEEL OF FORTUNE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:	10/22/12	10/28/12	-----S-			2	\$525.00		0.00							
E 27	KSNV	10/23/12	10/23/12	Tues PR 8-10p	CM	8-10pm			-T-----	:30	1	\$3,600.001	0.00	NM	1	\$3,600.00
Tuesday Prime 8-10pm																
THE BIGGEST LOSER																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:	10/22/12	10/28/12	-T-----			1	\$3,600.00		0.00							
E 28	KSNV	10/26/12	10/26/12	Fri PR 9-10p	CM	9-10pm			----F--	:30	1	\$2,600.001	0.00	NM	1	\$2,600.00
Friday Prime 9-10pm																
GRIMM																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:	10/22/12	10/28/12	----F--			1	\$2,600.00		0.00							
E 29	KSNV	10/28/12	10/28/12	NFL Football	CM	1P-9PM			-----S	:30	1	\$10,000.001	0.00	NM	1	\$10,000.00
NFL Football																
SUN NT FB: SD @ N ORLEANS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:	10/22/12	10/28/12	-----S			1	\$10,000.00		0.00							
E 30	KSNV	10/28/12	10/28/12	News 3 Live in Prime	CM	7-10pm			-----S	:30	1	\$1,600.001	0.00	NM	1	\$1,600.00
News 3 in Prime																
NEWS AFTER NFL																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:	10/22/12	10/28/12	-----S			1	\$1,600.00		0.00							
E 31	KSNV	10/28/12	10/28/12	LAW & ORDER (synd) R@M	SU	10-11P			-----S	:30	1	\$900.001	0.00	NM	1	\$900.00
Law & Order (synd) PRIME																
LAW & ORDER																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:	10/22/12	10/28/12	-----S			1	\$900.00		0.00							
E 32	KSNV	10/23/12	10/29/12	M-F News 3 at Eleven	CM	11pm-1135pm			MTWTF--	:30	5	\$1,200.001	0.00	NM	5	\$6,000.00
M-F News 3 at Eleven																
NEWS 3 NIGHTSIDE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:	10/23/12	10/29/12	MTWTF--			5	\$1,200.00		0.00							
E 33	KSNV	10/27/12	10/27/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm			-----S-	:30	1	\$1,100.001	0.00	NM	1	\$1,100.00
Sa-Su News 3 at Eleven																
NEWS 3 NIGHTSIDE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:	10/22/12	10/28/12	-----S-			1	\$1,100.00		0.00							
E 34	KSNV	10/28/12	10/28/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm			-----S	:30	1	\$1,100.001	0.00	NM	1	\$1,100.00
Sa-Su News 3 at Eleven																
NEWS 3 NIGHTSIDE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:	10/22/12	10/28/12	-----S			1	\$1,100.00		0.00							
E 35	KSNV	10/23/12	10/29/12	The Tonight Show	CM	1135p-1237a			MTWTF--	:30	5	\$500.001	0.00	NM	5	\$2,500.00
Tonight Show																
TONIGHT SHOW W/ JAY LENO																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:	10/23/12	10/29/12	MTWTF--			5	\$500.00		0.00							
E 36	KSNV	10/23/12	10/29/12	Late Night w/Fallon	CM	1237a-136am			MTWTF--	:30	3	\$250.001	0.00	NM	3	\$750.00
Late Night w/Fallon																
LATE NIGHT W/JIMMY FALCON																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
Week:	10/23/12	10/29/12	MTWTF--			3	\$250.00		0.00							
E 37	KSNV	10/27/12	10/27/12		CM	1130pm-1:02am			-----S-	:30	1	\$1,400.001	0.00	NM	1	\$1,400.00

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KSNV